

CLAIMS:

1. A product fibrous material imparting a sense of freshness when it comes in contact with skin, characterized in that such material comprises at least in part on the surface 0.1 g/m^2 to 20 g/m^2 of an agent comprising a fatty acid ester or a mixture of fatty acid esters the carbon chain of which is of C10-C14 and of alcohol the carbon chain of which is of C10-C14.

2. A product of fibrous material as specified in Claim 1 the agent of which may melt at a temperature ranging from 20°C to 37°C .

3. A product of fibrous material as specified in one of the preceding claims the agent of which comprises at least 60% of such ester or esters, the remainder being selected from among solvents, fatty acid esters, fatty alcohols, or mineral oils.

4. A product of fibrous materials as specified in one of the preceding claims the agent of which comprises at least the dodecylic ester of dodecanoic acid.

5. A product as specified in the preceding claim, wherein the agent comprises between 75% and 40% by weight of the dodecylic ester of dodecanoic acid.

6. A product as specified in one of the preceding claims, wherein the agent is distributed mostly on the surface.

7. A product as specified in one of the preceding claims, wherein such product comprises at least 2 g/m^2 of such agent, and preferably less than 6 g/m^2 .

8. A product as specified in one of the preceding claims, wherein the agent is distributed discontinuously.

9. A product as specified in the preceding claim, wherein the agent is distributed in the form of strips parallel to each other.

10. A product as specified in one of Claims 1 to 7, wherein the agent is distributed in the form of a continuous film.

11. A product as specified in one of the preceding claims, wherein the agent is distributed over both surfaces.

12. A product as specified in one of the preceding claims, wherein the fibrous material comprises an absorbent paper such as dry process paper.

13. A product as specified in one of Claims 1 to 11, wherein the fibrous material comprises absorbent cotton or a bonded web of natural textile fibers, artificial or synthetic.

14. A product as specified in the preceding claim, wherein the fibrous material is of cotton optionally in a mixture with artificial or synthetic fibers.